

meera.

MEDIA KIT / SAMPLE EDITION

Small moments. A different perspective.



MEERA NAIR

Chennai, India

Lifestyle, local places and the little things worth slowing down for.

Tamil & English

Lifestyle / Food / Travel

A fictional profile created to explore thoughtful creator partnerships. All audience figures and rates are sample data.

84k

Sample followers

4.8%

Sample engagement rate

WHERE THE STORIES TRAVEL

58%

Tamil Nadu

24%

Rest of India

18%

Outside India

Worth keeping.

Three ways to start a considered collaboration. Choose a format, then shape the idea together.

REEL	INR 35,000
A story worth sharing One original concept, one edited reel and one revision.	
STORY SEQUENCE	INR 12,500
A day in the details A three-frame story sequence with a clear, considered narrative.	
STILL SERIES	INR 20,000
A moment, held Three edited photographs and supporting caption copy.	
STORIES IN THE MAKING	
The slow morning club	LIFESTYLE
Chennai, one cup at a time	FOOD
Take the smaller road	TRAVEL

Sample rates are per deliverable. Usage rights, travel and production scope would be agreed separately. These are original campaign concepts, with no real client results implied. The showcase collaboration form creates a local enquiry preview; no booking or message is sent.